

PMHS ATHLETIC BOOSTERS

GENERAL MEMBERSHIP MEETING MINUTES

September 22, 2020

CALL TO ORDER: The meeting was conducted at the Bechtel's home due to the COVID-19 Pandemic keeping us from gathering at Patterson Mill. Maya Shertzer called the meeting to order at 7:05pm.

ATTENDEES

(in person): Maya Shertzer, Alison March, Julie Bechtel, Jen Heymann, Tina Tolliver, Karen Pickard, Charlie Tangires, Miriam Segretti, Christian Shertzer, Lindsey Tolliver, Jacob Bechtel and Steve Lurz.

(via phone): Jeroud Clark

REVIEW OF MINUTES: The minutes from the June 2020 meeting were reviewed. No changes were suggested. A motion was brought by Jen and seconded by Karen for approval of the minutes.

FINANCIAL REPORT: Jen Heymann provided the financial update. The beginning cash balance was \$46,645. The only payment issued was \$210 for program books and there were no deposits. The unrestricted cash balance was \$46,435. There are currently \$11,725 in outstanding approvals. The final unappropriated cash balance is \$33,710. Sponsorships were discussed. We will pursue obtaining sponsorships for the 2020-21 and hope that there are businesses who are in a position to continue to support our athletes. A motion was brought by Julie and seconded by Charlie for approval of the report.

ATHLETIC DIRECTOR UPDATE: Coach Clark shared that February 1, 2020 is the current start date for winter sports. A 5-week season for winter sports will take place. 2 options are on the table to either do a state level tournament or a county level championship. MPSSAA is not acknowledging any outlook that there won't be sports at all this school year. Virtual athletics plans are in motion for coaches to be able to virtually meet with and train with their athletes.

Athletic budgets got decreased significantly for the 20-21 school year. Field hockey uniforms were ordered but haven't come in yet. Cheerleading uniforms were purchased out of Coach Clark's budget. Wrestling coaches are interested in what they have to spend on uniforms this school year since they are scheduled for new uniforms. Maya Shertzer shared that in the past \$2600 was the amount spent on wrestling uniforms. We also have \$2100 budgeted for girls' basketball uniforms.

In the way that the sports seasons are currently scheduled there would be overlap issues for multi-sport athletes. These overlaps would mostly lead to missed practices not games depending on the season and the playoff schedule.

Hudl is offering a package but it's not sport-specific and it is much more expensive than what we've paid for in the past. They do have a partial refund plan if a school isn't able to use it because sports don't go forward. It seems more likely that we'll do a sport to sport package since it might only be basketball and football who are interested in having it provided.

Early signing days may or may not go forward on November 11th for this year's seniors. Coach Clark may help to support these but they will likely be more on the shoulders of the senior athletes and their parents.

Coach Lurz shared that over \$3500 was spent of Hudl services for all the teams last school year. Boosters have only paid a portion of this in the past. \$800 would be fee for football to have immediate access to Hudl for them to have access starting in November.

COMMUNITY RELATIONS: David O'Dea emailed a brief update that Maya Shertzer shared with the group. He is going to reach out to some businesses that were sponsors in the past but is not sure of where certain businesses will be in the current economy. Miller's Ale House was a generous donor in 2019-20 and there had been talk of doing a Patterson Mill Night there.

MERCHANDISING: Tina Tolliver presented the update for Merchandising. There are \$1600 worth of pre-orders currently on hold until further deliveries. 130 more PM masks have been ordered and already have about 100 of these reserved. We will charge \$7 for each of those. They would like to have \$2000 approved for more orders. When the middle and high schools ran their textbook and computer pick up days, they set up to sell in-stock merchandise. They sold \$12,000 worth of merchandise on those days.

CONCESSIONS: No concessions update.

MEMBERSHIP: Karen Pickard provided a membership update. We sold \$2500 worth of memberships during the pickup days in August. With no fall sports meetings, we won't get our next wave of members. The new incentives have gone over well. The blankets and sack packs have been popular. Karen was able to get the Under Armour sack packs at half price on their outlet. She would like to order more of those as well as more of the backpacks. She would also like to purchase a few more of the stadium seats as well. She is looking for an approval of \$1200 to re-stock for future.

SCHOLARSHIP: No Scholarship update was necessary. John Campo will still be in charge. He is not looking to have any changes to this process this year.

TEAM LIAISONS: No Team Liaison update was necessary.

OPEN DISCUSSION ITEMS:

Ravens Update: No Ravens opportunities this year as of now. If they eventually have fans attending, the Ravens staff will take care of positions.

Meeting Schedule Update: A schedule of the year's meeting dates is published. We'd rather meet in person if we can. Teleconferences will be held if necessary. We are hoping to have future meetings at school but we will have to wait to see if HCPS allows this.

The board would like to vote on an amendment to the current set of bylaws at our October 2020 meeting. Article IX: Meetings, Section 1 states: "General meetings of the association shall be held the third Monday of every month at 7:00 P.M during months that school is in session." A change to the following wording is proposed: "General meetings of the association shall be held once per month during months that school is in session."

Future fundraisers: We are looking to do a food night at Miller's Ale House sometime this fall. A bowling fundraiser has been put on the table. We're not sure if this is a possibility yet. We are also going to look

into a movie night at Horizon. Might try to get a few events together as a “spirit week” in October or November. Legends of the Fog will be doing a drive-thru Halloween experience this year. We will reach out to them to see if they are able to give us a kickback again this year if Patterson Mill community members buy tickets.

FINANCIAL APPROVALS: The following items were voted on and unanimously approved:

\$2000 for merchandise with a motion by Karen and a 2nd by Charlie.

\$2650 for wrestling uniforms with a motion by Julie and a 2nd by Jen.

\$2100 for girls’ basketball with a motion by Tina and a 2nd by Julie.

\$1000 for Hudl for football motion with a motion by Charlie and a 2nd by Jen.

\$1200 Membership incentive purchases and embroidery to have in stock with a motion by Charlie and a 2nd by Jen.

CLOSURE:

Next Board of Directors meeting to be held on Tuesday, October 20th at 6:30pm.

Next General Membership meeting to be held on Tuesday, October 20th at 7pm.

The meeting adjourned at 8:22 pm

Minutes Prepared by Alison March