



PMHS ATHLETIC BOOSTERS GENERAL MEMBERSHIP MEETING MINUTES September 15, 2022

CALL TO ORDER: The meeting was called to order at 7:30pm.

ATTENDEES: Maya Shertzer, Julie Bechtel, Karen Pickard, Jeroud Clark, Bryan Matson, Melissa Laurentius, Michelle Kelly, Leanda Welker, Karen Wilhelm, Kaitlyn Custis, Jake Matson, Ella Laurentius, Ava Wheeler, Barb Neutzling, Jennifer Kuhn, and David Huryk

REVIEW OF MINUTES: Alison March was not present at the meeting; however, the minutes were reviewed by the meeting attendees. A motion to approve the minutes was entered, seconded, and ultimately unanimously approved.

FINANCIAL REPORT: Jen Heymann was not present at the meeting and Maya Shertzer presented the financials in her absence. There was a starting cash balance of \$56,195 with deposits of \$3800 from Merchandise, \$9,367 from Merchandise Square, \$5126 from Membership, \$2,599 from Membership Square, \$1,823 from Concessions, \$405 from Concessions Square, and a \$305 deposit from our fall meet and greet the coaches at Humagalas (Total Deposits \$23,425). Payments included \$6,564 for Merchandise, \$350 for square fees, \$2,235 for Track and Field Uniforms, and \$172.00 for coach's dinners at the Humagalas event. Leaving a remaining cash balance of \$70,299. After the current approved reserves are deducted, the remaining cash is \$52,388. The cash reserve of \$1000 brings the cash balance down to \$51,388. A motion was brought and seconded for approval of the financial statement. The statement was approved unanimously.

ATHLETIC DIRECTOR UPDATE: Coach Clark delivered the update. He has filed a grant request with Greater Bel Air Community Foundation. Some of the projects he hopes to fund if the grant request is approved include upgrades to the Wrestling room, upgrades to the softball and baseball field (laser leveling and sod to repair drainage issues), new speaker system for the gym. He has moved the softball dugout project onto his long-term (~5 year) plan.

The Greater Bel Air Community Foundation is hosting their annual golf tournament on 10/3 and we are looking for volunteers. With our grant request pending, any volunteers would be appreciated.

Fall sports are rolling. There will be no "Pay to Play" fee for the 2022-2023 school year. There will be middle school sports. The first teams will be boys and girls basketball and soccer. This is a pilot program and there will be very limited spots available.

COMMITTEE UPDATES

COMMUNITY RELATIONS: Bryan Matson provided an update. We are receiving renewal sponsorships at various times of the year due to COVID timing; but we have received several renewed sponsors including Bel Air Orthodontics. The Love Crust banner has been picked up. Banners are still needed for Black Oak Title and Newberry Bakery. We also want a banner for Boosters. Brian discussed several potential new sponsors that he is working on, and he is considering an endowment type sponsor to help with one of our larger projects like the Wrestling room.

MERCHANDISE: Tina Tolliver presented the update. Pup Camp and Open House were both a huge success. We sold \$4600 at Pup Camp and \$8200 at the Open House, with a \$6190 profit! She will need to order inventory as she has almost no inventory remaining. She is working on a white-out tee shirt for homecoming. There was a brief discussion of the various vendors who supply apparel. Tina requested \$6000 in approvals.

CONCESSIONS: Barb Neutzling provided the update. Concessions is off to a great start and made \$1800 in the first football game of the season. She has sales of approximately \$3200 so far and she has spent about \$900. Concessions has 400 in approvals outstanding, but she is requesting an additional \$1500.

There was a discussion about the lack of volunteers in the concession stand and Barb needs help. We talked about advertising dates when we don't have enough coverage on our social media sites and we also talked about getting student volunteers from the high school.

MEMBERSHIP: Karen Pickard provided the update. We have had a great membership response as well! We have secured 100 members with \$8000 in membership dollars. Karen thinks having the coaches ask parents to return to forms even if they do not plan to join has been a great help.

She needs to order 500 decals and 500 magnets. She is also in need of more seats. The black seats are currently \$150 for 2, but she can get the seats in teal for less money. We agreed to order the teal seats. Karen requested \$2500 in approvals.

TEAM LIAISONS: Karen Pickard provided the update. She is working with the fall sports team liaisons to get the bingo basket donations prior to the end of the season.

OPEN DISCUSSION:

BINGO will be held on 3/10 at the school this year. Returning to the school gives us the ability to sell more tickets. We will need lots of help to make our biggest fundraiser of the year a success.

Boosters will sponsor a hole in the upcoming Greater Bel Air Community Foundation golf tournament as we have in the past. The cost of the hole is \$300.

Planning is underway for our fall fundraiser. The fundraiser will be held on Friday, October 21st from 4-7 at school. We will have food trucks, Chick Fil A for sale, 50/50 raffle, spirit towels for sale along with other merchandise. Karen had received an inquiry from the Army requesting to set up a tent at a school event and we discussed allowing them to set up at this event.

The HUDL invoice has been received. The invoice of \$3096 will cover all the teams for this school year.

We will be planning a “Meet the Winter Coaches” event at Humagalas. Winter tryouts will begin on 11/15 and spring tryouts will begin on 3/1.

We had a long discussion about the grant request to the Greater Bel Air Community Foundation. The hope is that they will match whatever we are able to raise. The sound system in the gym is \$20,000. Boosters would like to contribute that amount towards Coach Clark’s list of projects in the hopes that will increase the amount of the overall grant.

The only uniforms we plan to purchase this year are the girls’ volleyball uniforms.

Coach Custis will be hosting a cheerleading competition at Patterson Mill on 10/12 at 6:00pm. She has 17 teams participating so far. The cheerleaders will arrive at 4pm, the doors will open at 5:30 and the competition will be done by 8-8:30pm.

Coach Clark announced that we will also be hosting Varsity Duels for wrestling on 12/9 at 4pm and 12/10 at 9am. Also, on 1/28 at 9am we will host the JV Husky Open (wrestling).

We discussed the logistics of providing concessions during all the above events and decided to make that a priority. Barb is to reach out for assistance to get all the events covered.

Coach Custis also mentioned that she is looking to replace cheer mats and the total cost is approximately \$8000 (8 x \$1000). She has approximately \$5000 to put towards the cost but is looking for some assistance from Boosters. We agreed to discuss again after her fundraising opportunities for the year are secured.

FINANCIAL APPROVALS: The following financials were voted on and approved:

\$6000	Merchandise
\$1500	Concessions
\$2500	Membership
\$300	Sponsor a hole (GBACF Golf Tournament)
\$3096	HUDL Invoice
\$425	Husky Spirit Towels
\$500	Homecoming Fundraiser Supplies
\$600	Vera Bradley Bags for Bingo
\$20,000	Greater Bel Air Community Foundation Grant Request/Athletic Director Projects

CLOSURE:

Next Board of Directors meeting to be held on Monday, October 10, 2022 at 6:40pm

Next General Membership meeting to be held on Monday, October 10, 2022 at 7:00pm

The meeting adjourned at 8:45pm

Minutes prepared by Julie Bechtel