

Patterson Mill HS Athletic Boosters
General Meeting
20 October 2008
Patterson Mill MHS Media Center

1. The meeting was called to order at 7:02 PM by President, Rob Keesling. Rob expressed congratulations to the varsity boys' soccer team for UCBAC Division Champions, varsity field hockey team as top seed in the regional playoffs, varsity football for their 1st win, and varsity girls' soccer for their playoff berth.

2. The minutes from the general meeting held on September 15, 2008 were approved with the date change.

3. Treasurer's Report: Treasurer, Nancy Golczewski sent copies of her report for distribution. (See *Attachment 1* on page 5.) Christi Campo clarified that \$7,500.00 in the balance is reserved for scoreboard for use as digital advertisements. She further explained that the business sponsors who have participated so far have been flexible with their donations and how their donations are used. See additional information under Community Relations Committee below.

4. Athletic Director's Updates: Jess Smith

- The student representative to the Board for this year is Lindsey Kasecamp, grade 11, varsity field hockey player.
- Cross Country team won the Susquehanna Division and will move up to the higher division next year.
- Stephanie King, varsity golf player, has qualified for the state level competition.
- Volleyball Teams: varsity boys' team will end their season with a Harford County tournament; girls' team has 1.5 weeks left in their season.
- Cheerleading squad has their competition this weekend.

5. Committee Updates

- A. Community Relations: Christi and Rob provided an update on the scoreboard effort. The plan is to proceed with the purchase of the scoreboard in 3 stages for a total estimated cost of \$175K.
- 1st stage would include truss work for all intended future stages plus the basic scorekeeping hardware. (est. cost \$52K)
 - LED advertisements scroll across the bottom of scoreboard.
 - Video board

There was a discussion regarding efforts to raise funds for installation of additional seating in the stadium. Ideas included the following.

- Raise admission fees to help fund the project
- Hang banner/ads from the truss work, since there will be empty spaces until the video board is installed.

- An attendee suggested that the boosters approach VFW and American Legion for their participation since part of the purpose of those organizations is community support. He will approach the local hierarchy of these organizations. Rob will follow-up on any leads.
- Rob recommended that the LED ad board be included sooner rather than later, since our sponsors were originally approached with this for their support. Christi will contact Daktronics (scoreboard manufacturer) to determine how this might change the truss work we expect to have installed.
- Rob explained that even though the organization had approved the purchase of the scoreboard in phases (as described in minutes from previous meetings) the board felt that we should not proceed with this as planned due to the personal liability of the board members, if the organization defaulted on the proposed loan with Freedom FCU.
- In response to a question from an attendee, Rob read a passage from our general liability insurance policy. He also reminded us that if we want to change the plan for purchasing the scoreboard, the organization would need to re-vote on any proposed changes.
- The treasurer reminded everyone that we will soon need to purchase concession stand equipment, after we return loaned equipment from BAHS.
- In response to another question, Christi explained that maintenance of the board is included in the purchase price.
- Rob reminded those in attendance that this particular scoreboard is the design favored by PMHS administration and athletic department. This issue will be discussed further at November's meeting.
- In response to a question from the varsity field hockey coach, Rob explained that an individual team can conduct fundraising for a field-specific scoreboard if 1) the Athletic Department cannot fund or 2) PMAB cannot fund. It is understood that the separate fundraising activity would follow the Standing Fundraising Guidelines. See Attachment 2, page 6 for a copy.
- Another attendee suggested that we develop a timeline estimating when replacement equipment for all the athletic teams might be expected. This will aid us in developing a potential budget for this purpose. Rob and Jess will begin to work on this suggestion.
- Christi reported that the Fall Sports Program will be going to the printer and will be available for sale (\$5 each) by the close of the season.

- B. Merchandise: Kim Shifflet reported that sales averaged \$500 at each varsity football home game. Some inventory items have sold out. She is pursuing possible sales of some items through the school store.
- C. Concessions: Sue Parks reported that the profit from events this season (football, volleyball, and soccer) amounted to an estimated \$7,000 profit. She reported that concession went more smoothly this year. Chick-fil-A and Vocelli were both cooperative vendors. Some concession stand prices may need to be increase for next year. She is still considering suggestions on how to reduce the congestion at the stand windows. The mobile cart seemed to work well when used. Some options are limited by the design of the stadium and lack of sufficient space. An attendee who frequently worked the stand mentioned that a lot of students didn't want to stand in the lines and decided to go to McDonald's after the game.

Sue also mentioned that we will need to return to BAHS all of the concession stand equipment that they loaned to us prior to the opening of PMHS. She will obtain price estimates for the equipment that will need to be replaced.

- D. Membership: Ross reported for Karen that we currently have 114 members. The committee will continue to change the merchandise/incentive offerings each year so that more folks will consider re-joining at the \$100 level in upcoming years. Karen requested that her committee receive the list of team parent liaisons sooner in the seasons in order to motivate more families to join while the interest is fresh.
- E. Fundraising: The Bull Roast has been scheduled for Saturday, March 28, 2009 at Jarrettsville Gardens. The event committee will be holding an initial meeting in November, date and time to be announced.

6. Open Discussion:

- A. Husky mascot costume – PMAB will be proposing to PTSA that the cost of the costume be split between the 2 organizations and then donate the costume to the school. In this way, the school becomes responsible for maintenance of the costume. Someone made the suggestion that the band boosters be approached for donation to this effort as well. In that way, the mascot could be used for their functions, such as parades.
- B. Varsity Letter Jacket – In response to a question, Jess reported that there is a standard design of the letters and jackets. Information will be forthcoming in this regard.
- C. In response to another question, Jess reported that PMHS will be designating athletes as "Minds in Motion" and sportsmanship awards.

The meeting of the board is scheduled for Tuesday, November 11, 2008 at PMMHS Media Center.

The next general membership meeting is scheduled for Monday, November 17, 2008 at PMMHS Media Center at 7 PM.

There being no further discussion, the meeting was adjourned at 8:35 PM.

Respectfully submitted by Barbara Kasecamp, Secretary

Attachment 1

**Patterson Mill Athletic Boosters
Treasurer's Report
As of October 20, 2008**

| | <u>6/30/2008</u> | <u>8/16/2008</u> | <u>9/15/2008</u> | <u>10/20/2008</u> |
|-----------------------------|------------------|------------------|------------------|----------------------|
| Receipts: | | | | |
| Merchandise Sales | 36,578.66 | 0.00 | 6,725.00 | 10,846.00 |
| Membership | 7,319.00 | 8.50 | 4,667.00 | 5,920.00 |
| Business Sponsorships | 10,975.00 | 0.00 | 27,000.00 | 27,750.00 |
| Good Luck Ads | 650.00 | 0.00 | 0.00 | 435.00 |
| Husky Musher 5K | 1,400.00 | 0.00 | 0.00 | 0.00 |
| Program Sales | 1,129.05 | 0.00 | 0.00 | 0.00 |
| Concessions | 10,585.78 | 460.89 | 2,053.45 | 8,822.96 |
| Donations | 522.00 | 0.00 | 0.00 | 0.00 |
| | <u>69,159.49</u> | <u>469.39</u> | <u>40,445.45</u> | <u>53,773.96</u> |
| Disbursements: | | | | |
| Merchandise Cost | 30,925.20 | 3,248.80 | 8,356.05 | 11,853.30 |
| Membership Incentive Cost | 7,157.50 | 0.00 | 1,078.80 | 1,078.80 |
| Membership - Other | 70.71 | 0.00 | 45.20 | 45.20 |
| Insurance - general | 500.00 | 0.00 | 500.00 | 500.00 |
| State filing fees | 175.00 | 0.00 | 0.00 | 0.00 |
| Concessions | 4,715.05 | 0.00 | 2,280.02 | 5,056.11 |
| Concessions Equipment | 0.00 | 0.00 | 0.00 | 397.50 |
| Program Printing | 2,725.00 | 0.00 | 0.00 | 0.00 |
| Husky Musher 5K | 1,016.62 | 0.00 | 0.00 | 0.00 |
| Community Relations - Other | 951.22 | 0.00 | 0.00 | 2,418.00 |
| Bull Roast-3/28/09 | 0.00 | 1,500.00 | 1,500.00 | 1,500.00 |
| Checks/Endorsement Stamp | 68.51 | 0.00 | 0.00 | 0.00 |
| Website Maintenance | 95.40 | 0.00 | 0.00 | 0.00 |
| Team Equipment Purchases | 3,428.85 | 0.00 | 0.00 | 0.00 |
| Team Support | 220.00 | 0.00 | 0.00 | 200.00 |
| | <u>52,049.06</u> | <u>4,748.80</u> | <u>13,760.07</u> | <u>23,048.91</u> |
| Balance | <u>17,110.43</u> | <u>12,831.02</u> | <u>43,795.81</u> | <u>47,835.48</u> *** |

*** A Large %age of the balance is set aside for the scoreboard (see Christi for details)

Attachment 2

PATTERSON MILL ATHLETIC BOOSTERS

APPROVED FUND-RAISING "STANDING GUIDELINE" FOR 2008-09 SCHOOL YEAR

The Patterson Mill Athletic Booster Club (PMAB) holds to a philosophy that all fundraising activities for the Patterson Mill teams will be by and through PMAB and that all funds raised will go into a general account for disbursement on an as needed basis.

However.....

When a specific team has a specific need that:

- a. the Athletic Department cannot fund
- b. PMAB cannot fund

PMAB will **sponsor** said teams individual fundraising activities with the following expectations:

- a. The team will submit a project plan to PMAB fundraising committee, with copy to Athletic Director, for tracking purposes. To be completed at minimum 2 weeks prior to event.
- b. All promotions for the activity will list PMAB as "sponsor".
- c. Target market will be individuals only, no businesses.
- d. Proceeds will be deposited into PMAB account via normal procedures. PMAB treasurer will establish line item for this project from which funds will be disbursed. Upon request, team can chose to use in house account.