

Patterson Mill HS Athletic Boosters  
General Meeting  
17 March 2008  
Patterson Mill MHS Media Center

1. The meeting was called to order at 7:07 PM by President, Rob Keesling.
2. The minutes from the general meeting held on February 19, 2008 were approved with one correction.
3. Treasurer's Report: Treasurer, Nancy Golczewski distributed copies of the report. (See *Attachment 1* on page 6.) She said that there were still some outstanding bills that she has not yet received (merchandise and concessions) and that she will be paying those as soon as an invoice/request is received.
4. Committee Updates
  - A. Community Relations
    - Scoreboard: Christi reviewed some details regarding the design of the scoreboard and the Victory Program with Daktronics (to which we have subscribed) and examples of experiences that other schools have had with Daktronics and the Victory program. She described the sponsor night scheduled for Wednesday, March 26, 2008 6-8 PM to which area businesses have been invited who might possibly wish to sponsor the funding of the scoreboard. In response to a question from an attendee, Rob explained that the final cost is for what he called our "dream" scoreboard and has risen to approximately \$160,000. This is not from the most expensive category of scoreboards and we presently have no agreement with Daktronics to purchase anything but their help in pursuing possible sponsors, through the Victory Program. He reiterated that if we do not get sufficient sponsorship and decide that we will defer the purchase of a scoreboard, we have not lost any financial investment. Rob also shared information he obtained from St. Mary's HS, in Annapolis, MD. They raised sufficient funds through the Victory Program (within 6 weeks of their sponsor night) to pay cash for their scoreboard and were very pleased with the outcome. He also mentioned that if HCPS changes their policy regarding fixed advertisements on scoreboards, this could lead us to change the design of the board and how we might proceed. In response to a question, Christi mentioned that Daktronics has told her that if we placed the order for the board by June, we would have it installed by the fall sports season. Rob reminded that it has always been the desire of PMHS administration to have this style of scoreboard. Nancy Golczewski mentioned that she has tried contacting Joe Licatta (HCPS) for some clarification of some of our questions but he has not returned her calls. She wants to ask him if the boosters can not raise the funds for the scoreboard, then where does the responsibility lie for

funding one. Rob added that The Aegis had published a note relating that Harford County Parks and Recreation has given \$100,000 toward the completion of an outdoor concession stand at North Harford HS. His call to that office has not been returned yet. Coach Bellamy noted that by having Parks and Rec have some use of the stadium field, as might happen in return for a donation of this kind, our field will never get any rest between their use as well as our HS games. NHHS does not have this worry as they have a turf field. Finally, Christi said that she will post the advertisement package provided by Daktronics for the sponsor night onto the website for everyone's information.

- 5K Husky Musher: Christi reported that the event will be more like a community involvement event, not just a race. The race will start at 8 AM on Saturday, April 5, 2008 and will end in the PMHS stadium. So far she has received 30 entrants. Following race awards, the spring sports teams will be introduced. After that is concluded, there will be 2 demonstration games where our softball and baseball teams will play exhibition games against Harford County Special Olympics teams. Free-will donations will be requested for the Special Olympics program to be used to help defray the cost of their umpire fees for the season. She mentioned that this will be advertised in The Aegis and on the website. In response to a question from Coach Roseland, Jess Smith said that she may have a brief meeting with the PMHS softball and baseball teams to let them know what to expect and answer any questions they might have. Participation in these games may also count toward service learning hours for the PMHS athletes. Finally, someone suggested placing a large board on the corner of Patterson Mill Rd and Route 924 relating the activities scheduled for the day and inviting the community to attend and participate.

B. Merchandise: Brenda reported that the spring line has arrived with limited numbers for sale but prepaid orders will be accepted. The order form and possible pictures will be posted on the website.

C. Concessions: Sue reported that we purchased several sets of shelves for the outdoor stand and she has already installed and stocked them. We also purchased another microwave oven to cook popcorn which will be offered for sale. She will also try cooking hot dogs in a crock-pot to see how that goes. Sadly, Sue reported that the stand had been robbed of several cases of beverages, amounting to an estimated loss of less than \$100. She has suspicions of who could be responsible for this and will ask Mr. Thibault if security cameras are active in that area. Sue again asked for additional volunteers to staff the stand for the upcoming outdoor season. She also asked for more volunteers for staffing the indoor stand during the regional AAU basketball tournament for which we agreed to offer concessions, especially for the first weekend, 28-30 March. Concessions will be offered in the Community Room where tables and

chairs will be set up. No food or beverages will be allowed in either of the gyms.

- D. Membership: Karen reported that discount admission ideas will be finalized in time for fall games. Her committee will be staffing a membership table for the spring sports event on April 4. They will also be holding raffles during the 2 double-header lacrosse games between PMHS and BAHS with proceeds to benefit the scoreboard fund.
- E. Fundraising: Rob reported that there are 3 people so far who have stepped forward to work on this committee with a mission to plan and execute major fundraising projects in the future (e.g. fall bull roast). See Rob if anyone else is interested in serving on this committee.

John Campo made a presentation regarding exploring ideas for possible fundraising restructuring. (See Attachment 2 pages 7-8 for slides from his presentation). The following notes are from the ensuing discussion.

- Rob reminded everyone that the school administration favored that the boosters raise funds as one organization for all sports and not to have the alternative, which is each team fundraise independently of each other.
- Nancy Golczewski remarked that John's presentation offers a hybrid between the present philosophy and the alternative philosophy.
- Kevin Parks asked what the teams need now that would require fundraising at the present time. Nancy remarked that we have received very few requests and we've funded all requests received to date.
- Sue Parks reminded that the boosters organizations that were most successful have always had our present philosophy.
- Coach Bellamy spoke from his experience at other schools saying that under the alternate philosophy, parents wind up supporting only those teams in which their children participate. Right now, there should be very few items that the teams actually need that were not supplied. However, in 3-5 years, the uniforms and equipment will need to be replaced, especially helmets, pads, and the like. We would do ourselves a favor by making plans now regarding how to best support those requests when the time comes. Sue suggested that this be pursued with the coaches input from the start of the process.
- Coach Bellamy also remarked that social gatherings, like a bull roast, would encourage membership to discuss in informal atmospheres any ideas on how best to raise funds so all athletes could best benefit.

- Coach Roseland stated that if teams wanted to travel to competitions, coaches might choose to do what they have to do to accomplish their goals, i.e. hold a fundraiser to meet that desire.
- Kevin Parks commented that if individual teams conducted “rogue” fundraising, they should not count on support from the boosters.
- Sue reminded everyone that coaches should contact Jess initially for requests, because she may have funds in her budget to fulfill their request. If she cannot fulfill their request, only then should they approach the boosters. Dan Furman asked if her budget was itemized, to which Jess responded that it is not itemized at this time.
- Coach Roseland asked when the coaches should submit a request to her for next school year. Her response was a clear “Now!”
- Kevin Parks added that she/we should know what the requests are for next year so we know how to plan. Jess might consider emailing the coaches now for their “wish list” items for next year. Rob interjected that he called a meeting with the fall coaches after their season for just that purpose but only 2 coaches attended.
- Dan remarked that if the school administration wants the “dream” scoreboard they should make some funds available.
- Brenda Moore offered a compromise idea by offering sport-specific merchandise, e.g. basketball t-shirts, football hoodies, etc.
- Rob advised us to keep the coaches involved on a regular basis, acknowledging that they are busy with their duties, but if they don’t stay in touch, we/Jess have no way of officially knowing what they need or want.
- Christi commented that we should have a decision on this issue by the end of the school year in order to address requests for uniforms and equipment when needed.
- Rob had final remarks on this topic as follows. Defer a decision to a future meeting while we have time to consider all that has been offered in this discussion. Remember that the school is our customer. We will want to eventually develop a policy so that this is not a problem in the future.

5. Team Chairs: Jess said that replacement chairs have been approved by Neff and the shipping date is yet to be determined.

6. Open Discussion:

- Kevin suggested that we formulate a petition or letter/email writing campaign to forward to the HCPS requesting that the condition of some of the playing fields at PMMHS be repaired to their original conditions. Rob will draft something and email it to the group for forwarding to HCPS and lawmakers, so that we can speak with a unified voice in this matter.
- Dan mentioned that some of the fields for fall sports need to be fertilized now to ready their conditions for fall sports.

- In response to a question, Jess stated that BAHS is scheduled to have 1 or 2 of their home football games in the PMHS stadium during the 2008 season.
- Jess stated that there has been no change in the expected date of installation of the lights in the stadium. It stands at late spring – early summer.
- Dan mentioned that the conditions of the baseball and softball fields should not be considered ready for use. He asked if the contractors have actually completed the scope of their contract. Jess could not answer that question and will ask administration for a response.

The next meeting of the Executive Board is scheduled for Tuesday, April 8, 2008 and the next general meeting is scheduled for Monday, April 21, 2008 at PMMHS Media Center at 7 PM.

There being no further discussion, the meeting was adjourned at 9:10 PM.

Respectfully submitted by Barbara Kasecamp, Secretary

*Attachment 1*

**Patterson Mill Athletic Boosters  
Treasurer's Report  
As of March 17, 2008**

	09/17/2007	10/15/2007	11/19/2007	12/11/2007	01/22/2008	02/14/2008	03/17/2008
<b>Receipts:</b>							
Merchandise Sales	14,998.00	23,274.00	28,026.46	29,862.66	31,592.66	32,352.66	32,514.66
Membership	4,480.00	5,655.00	5,805.00	6,215.00	6,415.00	6,440.00	6,715.00
Business Sponsorships	4,300.00	7,225.00	7,225.00	7,475.00	10,150.00	10,150.00	10,150.00
Good Luck Ads	410.00	410.00	410.00	410.00	560.00	560.00	560.00
Program Sales	0.00	509.05	509.05	529.05	529.05	820.05	853.05
Concessions	192.00	3,793.47	5,470.83	5,539.58	6,006.26	6,541.30	7,082.46
Donations	5.00	522.00	522.00	522.00	522.00	522.00	522.00
	<u>24,385.00</u>	<u>41,388.52</u>	<u>47,968.34</u>	<u>50,553.29</u>	<u>55,774.97</u>	<u>57,386.01</u>	<u>58,397.17</u>
<b>Disbursements:</b>							
Merchandise Cost	10,916.35	16,016.00	19,016.00	21,266.00	29,040.25	29,040.25	29,040.25
Membership Incentive Cost	1,503.35	7,157.50	7,157.50	7,157.50	7,157.50	7,157.50	7,157.50
Membership - Other	31.50	31.50	52.50	52.50	52.50	52.50	52.50
Insurance - general	500.00	500.00	500.00	500.00	500.00	500.00	500.00
Concessions	463.85	2,267.97	2,627.20	2,627.20	3,086.71	3,086.71	3,254.61
Program Printing	0.00	1,050.00	1,050.00	1,100.00	1,850.00	1,850.00	1,850.00
Community Relations - Other	27.73	445.34	445.34	468.16	723.53	929.03	1,134.53
Checks/Endorsement Stamp	63.42	63.42	63.42	63.42	63.42	63.42	68.51
Website Maintenance	0.00	0.00	0.00	0.00	0.00	0.00	95.40
Team Support	0.00	0.00	0.00	220.00	220.00	220.00	220.00
	<u>13,506.20</u>	<u>27,531.73</u>	<u>30,911.96</u>	<u>33,454.78</u>	<u>42,693.91</u>	<u>42,899.41</u>	<u>43,373.30</u>
<b>Balance</b>	<u>10,878.80</u>	<u>13,856.79</u>	<u>17,056.38</u>	<u>17,098.51</u>	<u>13,081.06</u>	<u>14,486.60</u>	<u>15,023.87</u>

# PM Athletics Fundraising Proposal

March 17, 2008

## Objective

To refine existing fundraising procedures to increase participation in Boosters, provide teams with discretionary funds, and streamline the process of obtaining those funds.

## Attachment 2

### Existing Boosters Operating Procedure

All fundraising must be through Boosters with the goal being equal access for "all teams" Team requests must be submitted through the AD  
Funding for team requests must be approved by the 5 member executive board and then a majority vote by general membership at the monthly meeting  
**Note:** This is the "stated" operating procedure and is not documented in the Boosters by-laws or any policy documents

### Issues

All teams are to receive "equal" access but not all sports have similar needs  
Since approval for funding a request is left up to the discretion of Boosters and teams are discouraged from fundraising, requests turned down have no way of being paid for  
Some team needs are immediate but Boosters approval can take as long as 30 days for vote by general membership  
Parents do not perceive benefits of paying to join Boosters, and may prefer to help their student's teams directly with a donation.

### March 3 Coaches Survey

A survey was sent out to 16 PMHS coaches on 3/3/08 to solicit their thoughts about this subject. Many of these coaches have coached for some time and have experienced booster organizations and teams from other schools.

### March 3 Survey Summary

Coaches favor Boosters' emphasis on large projects  
 Coaches will not hesitate to fundraise for their programs, despite boosters "policy"  
 Coaches would like to have individual sports funds  
 Coaches are supportive of Boosters

### Proposal

Keep fundraising under Boosters management  
 Allow teams to "earn" a portion of the Boosters general fund by helping with projects that are not sport specific; examples are concessions, sponsors, program book, membership  
 Create discretionary funds on Boosters' books for the money teams have "earned"  
 Discretionary money would not require approval of Boosters for coaches to access and use  
 Teams that feel the need to raise additional funds can do so by coordinating with Boosters (to ensure no conflict with sponsors, resources, etc).

### Benefits

Maintains the "all for one" approach, but adds flexibility to address team needs  
 Gives coaches faster access and more control over spending  
 Minimizes the number of fundraisers  
 Relieves coaches of fundraising responsibilities — "let them coach!"  
 Improves membership and participation in boosters  
 Boosters help teams that help Boosters!