

PMHS ATHLETIC BOOSTERS GENERAL MEMBERSHIP MEETING MINUTES: 17 September 2018

CALL TO ORDER: The meeting was called to Order at 7:00 by Todd Williams.

ATTENDEES: Todd Williams, Jason Bellamy, Deb McCollum, Charlie Tangires, David O'Dea, Shannon Sweaney, Kathy Beck, Patty Egan, Maya Shertzer, Jennifer Heymann, Tina Tolliver, Miriam Segreti, Matt Roseland, Ryan Arist, Steve Lurz, Julie Bechtel, Sydney Beck, Matt Williams, Sheri Betz, Heather Reynolds, Susan Reynolds, Karen Pickard, Mary Morris, Jeffrey Morris, John Campo, and Nancy Golczewski.

REVIEW OF MINUTES: The minutes from the August 2018 meetings were reviewed and approved.

FINANCE REPORT: Since the August 2018 meeting, the Boosters deposited \$12,183 and spent \$17,876. There is \$37,834 in unrestricted cash and \$31,297 in unappropriated funds.

ATHLETIC DIRECTOR UPDATE:

- Fall photos will be completed on 9/18.
- State champs for Spring 2018 will be recognized at halftime of the 10/5 home football game.
- Homecoming Events: 10/18 Football game (DH V and JV), 10/19 Dance.
- Team uniforms purchases by the county will go through either of the two HCPS approved vendors – Yorktowne and All Pro. We have been using Yorktowne.
- Initial meetings have begun for the turf install planned for summer/fall of 2019. The planned end date is 9/1, but 10/1 is more likely and that should be considered for planning purposes. Boosters will lose concessions income for fall games not held at our facility, so Boosters should be conservative with spending. Additional projects around the turf install are to be decided.

COMMITTEE UPDATES:

Community Relations:

- Over \$6,000 in sponsorships have been received so far. Some signs may need to be replaced due to wear and tear. Renewing and new sponsors include: Jones Junction, Spartan Sports, Town Security, Bryan Michaels-State Farm, David O'Dea-State Farm, Sharon's Shaved Ice, Harford County Office of Drug Control Policy, HCC, Dunkin Donuts, Bel Air Orthodontics, Boyle Buick, ERC, Chik-Fil-A. BWW and Patient First are maybes.

Merchandising:

- Sales at events have gone well so far this school year and they need to place an order for additional inventory.
- Checking profit margins on items. No profit was made on the webstore sales in the past and that will change.

Concessions:

- Sales at the last football game were good. Sales at the prior game were slowed due to rain.
- Approximately \$1,000 will be needed to replace inventory for future fall games.
- The stand will not be opening for soccer games when JV and Varsity both play at 3:30 due to a lack of help and customers.
- Talks with Costco about supplying the stand in the future will take place this week. Ordering can be done online and they will deliver to the school.
- The future chairpersons are shadowing the current chairs.

Membership:

- 90 memberships have been purchased to date this school year, as compared to 40 at the same time last year. The average membership is \$44.11.
- Incentives are being filled as membership applications are received.

Scholarship:

- Read a 2018 recipient thank you note.

Team Liaisons:

- Great help so far from all.

Program Book/Webmaster:

- The Spring 2018 is almost completed. Work on the Fall 2018 book has begun.
- In process of updating the Boosters website.

BUSINESS FOR DISCUSSION:

Booster Board Meeting:

- Jason will work on the uniform rotation.
- Check the Bel Air and Fallston statue notes to see who they used. GBACF provided them grants.

The following expenditures were approved at the meeting:

Hudl \$400

Boys Basketball Uniforms \$2,200

General Membership Meeting:

- Todd said a committee is needed for Husky Fest which is scheduled for 10/20. No planning has taken place yet. There will be no test drive, just a yard sale and outside vendors, and other features may be added to the event. An ad needs to be placed in the paper.
- There will be no Powder Puff game this fall.
- Responsibilities have been set for the future use of school buses for state championship games. Mrs. Jones will handle permission slips. Mrs. Richter is in charge of getting word out to students and the community. Boosters will fund the buses. Will cancel if there is low attendance.
- The stadium windscreen purchase of \$3,400 has been approved, but is on hold until the stadium design is seen.
- A bronze Husky statue purchase for approximately \$14,000 is being considered for the spring. Boosters will approach other school groups about sharing the cost. 200 engraved bricks can be sold for \$50 each to help fund also.
- The county will not be providing a fieldhouse.
- Spending by Boosters will be light while the design is being completed. At this point, Boosters is approximately \$3,000 behind budget.
- The next Ravens game program hand out will be 10/21. Volunteers needed.
- Discussions with GBACF about how we will recognize and thank them for their second grant are in process.

OPEN DISCUSSION:

Upcoming Events:

- Husky Fest – 10/20
- Next Ravens game program hand out – 10/21

Other:

- David Beck explained the Amazon Smile program.
- A new Secretary, Julie Bechtel, was elected unanimously.
- Jen Heymann will shadow the current Treasurer to prepare to take over the responsibility next year.

APPROVED EXPENDITURES:

- \$400 – additional cost of wrestling uniforms
- \$2,200 – Boys basketball uniforms
- \$675 – program books
- \$100 – Allsigns for sponsor banner
- \$1,500 – merchandise inventory
- \$1,000 – concessions inventory
- \$250 – ads
- \$400 – membership incentives

Next Executive Board – 8 Sept 2018

Booster Meeting – 15 Sept 2018

Meeting adjourned at 8:00 p.m.

Minutes submitted by Nancy Golczewski