

PMHS ATHLETIC BOOSTERS

GENERAL MEMBERSHIP MEETING MINUTES

September 16, 2019

CALL TO ORDER: The meeting was called to order by Charlie Tangires at 7:05pm.

ATTENDEES: Julie Bechtel, Maya Shertzer, Charlie Tangires, Sharon Bloss, Jennifer Heymann, Amy Karwatka, Karen Pickard, Tina Tolliver, Jeroud Clark, Travis Karwatka, Matt Roseland, Coach Lurz, Brian Pickard, Ryan Arist, Laurie Beaty, John Campo

REVIEW OF MINUTES: The minutes from the August 2019 meeting were reviewed. No changes were noted and the minutes were unanimously approved.

FINANCIAL REPORT: Jen Heymann presented the financial report. The beginning cash balance was \$35,028 and there were deposits of 11,348 and payments of \$9,643, resulting in an ending cash balance of \$36,733. In addition there were outstanding approvals of \$6,839 leading to a final unappropriated cash balance of \$28,894.

ATHLETIC DIRECTOR UPDATE: The turf field construction is back on track after a brief delay. Coach Clark did confirm that we were unable to hold senior night(s) and/or homecoming at Cedar Lane because any offsite games must be held at a county school. Coach Clark would like to see Patterson Mill attempt to get our brand out in the community and suggested that we may be able to volunteer at tournaments, etc. etc.

COMMUNITY RELATIONS: David O'Dea was not present at the meeting, but did prepare a report which Charlie shared with the group. There are 7 sponsorship commitments for this year. 1 new, 2 more pending and 5 that have not yet replied. There are 2 sponsorship banners that need to be replaced. Karen Pickard mentioned that she knows a physical therapist that may be willing to provide sponsorship, but she wasn't sure if that would be a conflict of interest with ATI. Charlie suggested that Karen contact David to get some additional information on this subject.

MERCHANDISING: Tina Tolliver provided the Merchandising update. Husky fest yielded sales totaling \$4665 (1300-High School and 2800-Middle School). Sales for the year so far are at \$11,000. The online store will open in November for holiday items and the school store will open on various dates throughout the school year. There was some discussion about trying to sell at the winter concerts, school play and/or activity nights. It was also mentioned that there may be an opportunity to sell both merchandise and concessions at the Turkey Trot. The Turkey Trot is currently scheduled for 11/15 with a rain date of 11/25.

CONCESSIONS: Amy Karwatka provided the Concessions update. There is still not much of an update without any home games this year. Amy did mention to Coach Clark that we had been to several games where the concessions were not open and she would like to have a better understanding of the "rules" about the home school. Coach Clark indicated that the hosting school as first right of refusal and then we can make the decision to offer concessions if they are not. There was a discussion about which

schools has notified Coach Clark that they would not have concessions. It was decided to try and sell drinks, chips and candy at the games if possible.

There is going to be a cheerleading competition on 10/8 in the community room from 4:30-8:30 and there may be an opportunity for concessions.

MEMBERSHIP: Karen Pickard provided the Membership update. There are currently 73 family memberships for a total of 3260 which is down from this time last year. Karen requested approvals of \$350 for 5 stadium seats, \$240 for 10 blankets and \$200 for decals. She believes the most efficient way to handle the game pass approvals is individually by e-mail to the BOD.

SCHOLARSHIP: No update was presented.

TEAM LISA SONS: Karen Pickard provided an update. She has sent an informational e-mail to all of the coaches and the hope is that we will be able to communicate with them more effectively.

OPEN DISCUSSION ITEMS:

Karen and Sharon have completed the updated e-mail contact list. As a reminder, all new e-mails should always be sent as a blind copy so as not to share e-mail addresses with the membership.

Sharon is currently maintaining the Facebook page, but it is currently set up as a personal page instead of a group page. We will be making a transition to a group page, but that will require everyone to re-“like” or follow the page. Sharon will be sending reminders and notifications regarding the change.

They bylaws are still up on the website for review and will be allowed for 30 more days for comment.

Charlie asked that Coach Clark reach out to the swimming coach to see what their uniform needs are. There seems to be some confusion regarding their request for warm-ups. The quantity requested is high, but not enough for the whole team. Coach Clark will inquire directly with the coach.

The Ravens fundraising opportunities are scheduled for 9/29, 12/1 and 12/12. 11 volunteers are still needed for the 9/29 game. There is a sign up genius to keep track of the volunteers for the upcoming date.

Maya was able to make arrangements for the Legends of the Fog fundraiser. For every ticket purchased using the code “PMHS” the Boosters will receive a cash-back donation of \$3.00/ticket and the person purchasing the ticket will get \$3.00 off. Maya has a flier that we will use to advertise the fundraiser.

We discussed the possibility of a PMAB social at Humagalas as a way to raise additional revenue for this year.

The BINGO date of 3/13 has been approved and Charlie will be making the request for facilities.

FINANCIAL APPROVALS: The following items were voted on and unanimously approved:

\$350 Membership Stadium Seats
\$240 Membership Blankets
\$200 Membership Decals
\$15 Volleyball Uniforms (Additional Cost)
\$175 Sponsorship (Banner Replacement)

CLOSURE:

Next Board of Directors Meeting 10/21/2019 6pm
Next General Membership Meeting 10/21/2019 7pm

The meeting adjourned at 8:20
Minutes Prepared by Julie Bechtel